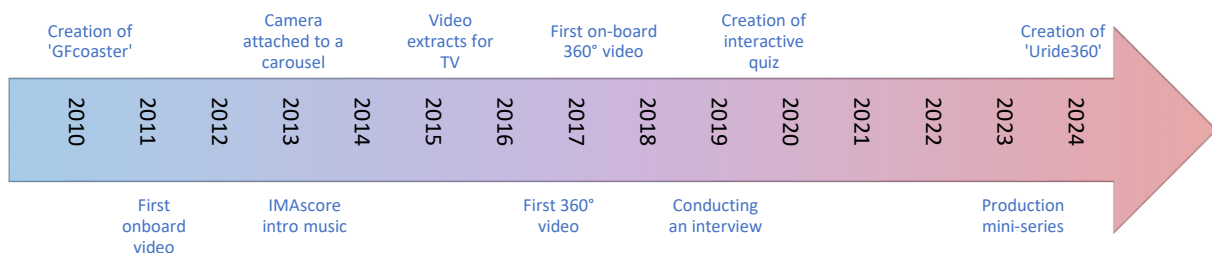


PRESENTATION VIDEOS & NEW 2024

Created in 2010, "GFcoaster" offers on-board videos of attractions in eastern France and western Germany on social networks. Years after years, the small group of friends forming "GFcoaster" wanted to stand out and offer more original video formats. GFcoaster has completed its winter 2016/17 project and has been one of the pioneers of 360° on-board video since June 2017, in France.



Embedded video on "TARON" at Phantasialand, 2017.

OUR AUDIENCE SOCIAL NETWORKS

- YouTube: subscriptions: +50% in the first half of 2023 VS year 2022,
- YouTube: audience +/- 1% depending on weeks without new content,
- With new content: audience peaks of +50% over the week,
- Audiences +20% on Facebook in August 2023 VS July 2023,
- Audiences +8% on Instagram in August 2023 VS July 2023.

Age: (data for 1st half of 2023)

OLD	YouTube	Instagram	Facebook
18-24	14,5%	30%	20,5%
25-34	19%	41%	46%
35-44	36,5%	20%	22%
45-54	13%	6%	7,5%
Other	17%	3%	4%

Geographically: (development 1st half of 2023)

Countries	YouTube	Instagram	Facebook
France	65% ↓	70% ↓	80% ↓
Belgium	1% →	4% ↑	6% ↑
Germany	1% ↑	10% ↑	1% →
Switzerland	1% ↑	3% ↑	3% ↑
Other	32% ↑	13% ↑	10% ↑

Our video target is mainly on YouTube and Instagram where we can decline our videos in different formats to be as visible as possible. The Facebook and X (Twitter) networks in support.

WE AR ON SOCIAL NETWORKS

				Au 31/07/23	VS 2022
YouTube	GFcoaster	youtube.com/GFcoaster	@GFcoaster	1201 Followers	+61 Follow.
YouTube	Uride360	youtube.com/@uride360	@uride360	---	---
Facebook	GFcoaster & Uride360	facebook.com/UrideCoaster	@Uridecoaster	741 Followers	+15 Follow.
Instagram	GFcoaster & Uride360	instagram.com/GFcoaster	@GFcoaster	329 Followers	+117 Follo.
WEBSITE	www.gfcoaster.com				

A new style, a new start, new projects! We made the risky bet to differentiate the 360° video programs from the classic videos of the "GFcoaster" channel, while adapting the name of the new YouTube channel to an international audience with the name: "Uride360".

The new "Uride360" YouTube channel, already available, will initially be enhanced with existing videos on the main channel and will be supplemented by new videos made in leisure parks and fairgrounds, from 2024.

U = You

You (will) ride (in) 360(°)

U RIDE 360

1 video shoot for GFcoaster, Uride360 and your company at the same time! After filming, you will have access to the images, free of charge, thanks to the sharing systems offered by the MEGA.NZ sites or via WeTransfer.com.



360° on-board video on "KRAMPUS EXPEDITION" in Nigloiland, 2021.



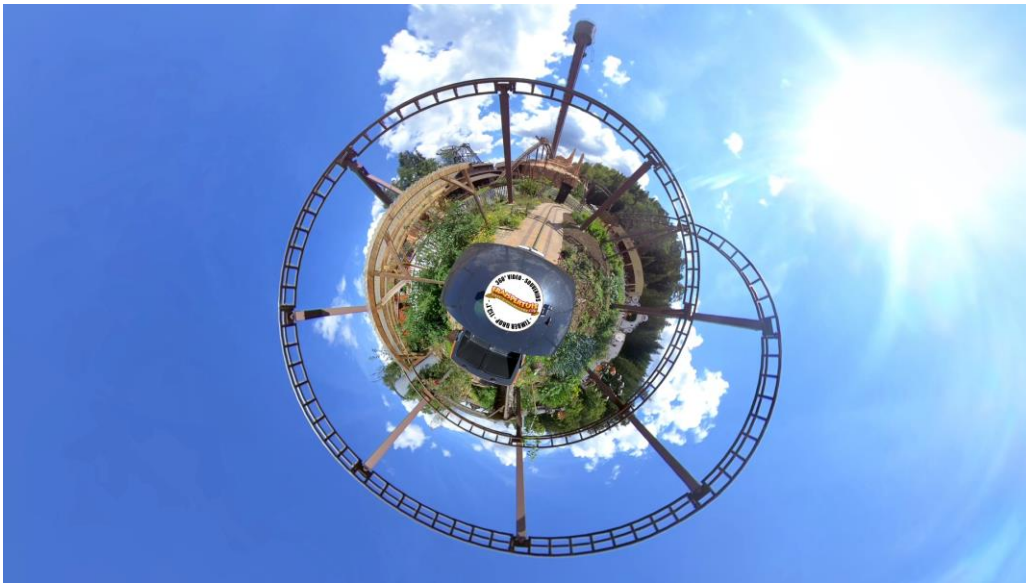
360° on-board video on "GRAND CANYON" in Fraispertuis City, 2021.



MONSTER Walygator GrandEst – 360° GFcoaster, old camera, 2017.



WHEN TECHNOLOGY AND
IMAGINATION MAKES PLACE
TO INCREDIBLE IMAGES...



Video produced on the "Old America" attraction at Fraispertuis City (360°), 2021.



Video made on the "Le Twist" attraction at the PAL with our very first 360° camera model in 2017.

